



FINAL REPORT

PERRYSBURG, OHIO BUSINESS RETENTION AND EXPANSION PROGRAM

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Support for this program provided by:

City of Perrysburg, Ohio
Ohio State University Extension
Ohio Sea Grant College Program



In collaboration with:



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INTRODUCTION

Retention of existing businesses and community encouragement of local firms' continued growth has become an essential aspect of many local and regional economic development programs. While attraction of new businesses is a highly visible aspect of most economic development programs, studies have shown that businesses that already exist in a community account for up to 70% of all net change in local employment, and up to 86% in rural areas.¹

Recognizing the importance of local firms, the City of Perrysburg, in conjunction with Ohio State University Extension and the Ohio Sea Grant College Program established a Business Retention and Expansion (BRE) Program to assist these firms in achieving their growth objectives and to improve the overall business environment in Perrysburg, Ohio.

BRE Program Objectives

The objectives of the City of Perrysburg BRE Program are to:

- Identify and address concerns and issues of existing businesses by creating a value-chain of partners, including local and state government as well as private organizations and enterprises.
- Identify opportunities to stimulate local job growth.

- Establish and maintain an ongoing program that develops and fosters long-term positive/productive relationships among public and private entities in Perrysburg, Ohio.

BRE Program Outcomes

Expected outcomes of the program are to improve services, grow existing businesses (e.g., new markets, new products, partnerships, spin-offs, suppliers, etc.), enhance organizational visibility, and retain and improve the quality of life.

BRE Program Methods

In 2017, the City of Perrysburg surveyed approximately 700 existing businesses about their perceptions, plans, and concerns. A partnership was established with the Ohio State University Extension BRE Program utilizing Survey Gold software for survey analysis and other BRE tools to assist in accomplishing an effective local program. The local BRE program was sponsored by the City of Perrysburg administration and key stakeholders to assist in surveying the business community in an effort to improve city services.

¹ Kraybill, D. 1995. Retention and Expansion First, Ohio's Challenge. 8(2):4-7 [Department of Agricultural, Environmental, and Development Economics, Ohio State University, Columbus, OH]

BR&E Survey Highlights

The following is a summary of the 2017 City of Perrysburg, Ohio Business Retention and Expansion survey findings:

700 businesses were mailed a cross-sector business survey (retail, manufacturing, industrial, etc.) with 116 businesses responding yielding a response rate of 17%.

Of the 116 respondents, 43% were professional service businesses, 22% were retail/commercial businesses, 15% were medical/healthcare businesses, 9% were industrial/manufacturing businesses, 7% were general office businesses, 2% were warehouse businesses and 2% were transportation/logistics businesses.

Most respondents were small businesses with 57% having 10 or fewer employees. 19% of businesses reported having 11-20 employees, 14% reported having 21-50 employees, 5% reported having 51-100 employees while six businesses (5%) in Perrysburg reported having more than 100 employees.

The majority of respondents (40%) were privately owned businesses while 32% were family-owned. 9% of respondents report being a nonprofit or not-for-profit business, 5% report being a branch office of a multi-unit firm, 4% report being a publicly-held company, 3% were employee-owned and 1% report being a headquarters of a multi-unit firm. The remaining 6% reported their business profile as “other”. Most businesses (63%) have been operating in Perrysburg for more than 10 years.

The BR&E Coordinator will plan to follow up with 116 of 700 businesses regarding any concerns during 2017. Businesses will be chosen for visits because: 1) they requested a visit, 2) they were “red flagged,” 3) were targeted because of their location in the central business district of Perrysburg, or 4) businesses who indicated plans for expansion, plans for closing or plans for leaving the community, or if there was a specific identified problem.

Growth Plans/Employment

Forty of the one hundred sixteen businesses who responded to the BR&E survey reported that they plan to expand, modernize or renovate their businesses with firms planning to add jobs within the next 12 months. The number of new employees expected to be added is estimated to represent between 58-177 new full-time equivalent jobs (FTE).²

The addition of 58 new jobs is estimated to represent \$33,117 in additional income tax revenue to Perrysburg and would contribute an estimated \$2,207,770 in personal income to Perrysburg’s economy.³

² Definition available at:

https://www.bea.gov/fag/index.cfm?fag_id=368

³ Assuming City of Perrysburg income tax rate of 1.5%

Comparatively, 177 new jobs are estimated to represent \$101,063 in additional income tax revenue and would contribute an estimated \$6,737,505 in personal income to Perrysburg's economy.⁴

Jobs are projected as being added in the professional services, retail and commercial service sectors. As a result of the BR&E business survey, the City of Perrysburg has learned that 116 businesses plan to retain between 1,721-2,880 FTE jobs and create an estimated 58-177 new FTE jobs.

It is important to note that none of the responding businesses indicated plans for closure or loss of employees.

Labor Force/Training

The labor force was ranked "good" to "excellent" by 71% of employers surveyed. Employee training is a critical issue in the retention and expansion of businesses. The top five skills that Perrysburg businesses identified as the most needed in their current and potential employees were customer service skills, computer skills, professional skills, managerial skills, and general skills. The specific skill sets that 116 businesses surveyed felt potential employees needed were interpersonal communications and product knowledge, word processing and database management, sales and marketing, finance, business planning,

communications, computer systems and basic math, reading/writing and problem solving.

Community Services

Ninety-four percent of respondents indicated they would encourage other businesses to locate in Perrysburg. 92% of businesses indicated their overall opinion of Perrysburg as a place to do business as either "good" or "excellent". Respondents listed the top 3 reasons for locating or keeping their company in Perrysburg as 1) location, 2) quality of life and 3) safe environment. Ninety-four percent of respondents rated Perrysburg's quality of life as "good" to "excellent". Over half (66%) of the respondents surveyed live in Perrysburg.

Surveyed businesses ranked the community services of healthcare, snow and sidewalk cleaning, fire protection, police protection, roads, highways and freeways, water and sewer, natural gas services, electrical services, downtown Perrysburg, telecom services, school systems, professional services, childcare services, restaurants, shopping choices, city parks, recreational and cultural activities, street repairs, business services, hotel facilities and conference facilities as "good" to "excellent". Property taxes, public utilities, building costs and health care insurance were ranked the highest (most expensive) of the variables associated with business operating costs.

⁴ NAICS Codes 00 and 41 combined and averaged for a mean wage of \$38,065. Estimated personal income is derived from May 2016 Occupational Employment Statistics via the US Department of Labor, Bureau of Labor Statistics web site at:
https://www.bls.gov/oes/current/oes_3900001.htm#41-0000

Action Plan

The primary objective of any Business Retention and Expansion program, outside of creating a narrative of the strengths and weaknesses in a local economy, is to identify a course of action for local community, public and business leaders as well as economic development professionals. This action plan should work to address identified concerns from the collected BRE data. Changes in the local economy will not take place in the short-term and therefore the action plan must also lay the groundwork for sustaining local economic prosperity.

Objective One: Enhance and encourage cooperation between business leaders, government leaders and education leaders to further the goals and purposes of the BRE program.

Collaboration and cooperation among local leaders remains the number one factor that can either enhance and/or limit the success and effectiveness of the BRE program. A gathering of resources and efforts from many individuals are necessary to disseminate and collect survey information as well as make company visits.

This cooperation also extends outside of the actual data collection into carrying out the objectives of the BRE program. Local policy and decision changes are made by a number of individuals. The more closely these individuals are exposed to the BRE program and collected data, the more informed their decision making can become and ultimately the better they can serve their local businesses and residents.

Objective Two: Improve the quality and quantity of the local workforce to satisfy the current and anticipated future needs of local businesses.

The BRE survey notes that workforce, particularly the availability and stability of needed workforce, remains one of the larger issues facing employers. This issue is wide-spread and not unique to the City of Perrysburg. Organizations in many areas of Ohio and the nation face problems finding skilled and trained talent. Many labor market experts, through examining available government data, estimate as many as 25 million, or 47% of all new job openings from 2010 to 2020 will fall into the 'middle-skills' range, which the U.S. is already seeing a shortage of qualified workers in.⁵

Local businesses have difficulty recruiting skilled talent, but the majority also lacks any relationship with local educational institutions that train the type of talent they seek. Establishing new relationships between local industry and education as a direct means to convey the need for certain types of skilled labor, or exposing local students and school administrators to the types of positions in high demand by local employers are just a few instances of how the local skills gap can begin to be addressed. Not only do skilled labor positions remain in high demand, but employers are also finding it increasingly difficult to recruit unskilled labor as well.

⁵ Kochan, T., Finegold, D., and Osterman, P. (2012) Who Can Fix the "Middle Skills" Gap? Harvard Business Review, 90(12), 81-90.

Objective Three: Connect local business leaders to programs, services and other resources available through local, state and federal agencies.

Another underlying reason for conducting a business retention and expansion program for Perrysburg's business community is to identify needed resources that can be brought to local businesses to help them prosper and grow. Local community leaders and economic development professionals have knowledge of these resources and programs from which local businesses can benefit. The direct line of communication that the BRE program creates between business leaders and local leadership allows for the identification of programs to satisfy the local needs. A strong BRE program functions as an outlet of communication to community and policy leaders, which results in a more business and growth-friendly environment for local businesses.

Next Steps

BRE coordinator will meet with Task Force partners and plan to follow up with Perrysburg businesses that requested a formal business visit in 2017. Businesses that will be chosen for a formal visit will consist of those that:

- 1) Requested a formal business visit
- 2) Were "red flagged" or
- 3) Are targeted by the BRE Task Force partners because of their importance to the Perrysburg community and,
- 4) Businesses that indicated plans for expansion, plans for closing or if there was a specific identified problem.



Perrysburg Demographic Report

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How has population changed?

This page describes the total population and change in total population.

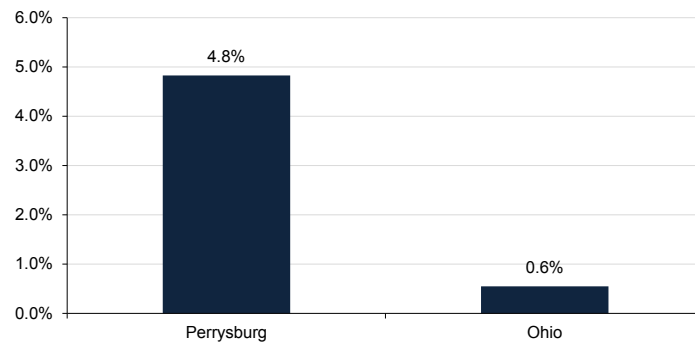
Note: All data used in this report are from the American Community Survey (ACS) of the Census Bureau. Red, orange, and black text indicate different data quality thresholds – please read the Methods section in the Study Guide text.

Population, 2010*-2015*

	Perrysburg	Ohio
Population (2015*)	21,243	11,575,977
Population (2010*)	20,264	11,512,431
Population Change (2010*-2015*)	979	63,546
Population Percent Change (2010*-2015*)	4.8%	0.6%

* ACS 5-year estimates used. 2015 represents average characteristics from 2011-2015; 2010 represents 2006-2010.

- From 2010* to 2015*, Perrysburg had the smallest estimated absolute change in population (979).
- From 2010* to 2015*, Perrysburg had the largest estimated relative change in population (4.8%), and Ohio had the smallest (0.6%).



What is the age and gender distribution of the population?

This page describes population distribution by age and gender, and the change in median age.

Median Age: The age which divides the population into two numerically equal groups; i.e., half the people are younger than this age and half are older.

Age & Gender Distribution, 2015*

	Perrysburg	Ohio
Total Population	21,243	11,575,977
Under 5 years	1,090	695,996
5 to 9 years	1,620	735,218
10 to 14 years	1,845	756,684
15 to 19 years	1,325	785,644
20 to 24 years	1,078	784,927
25 to 29 years	1,167	737,121
30 to 34 years	1,399	716,132
35 to 39 years	1,530	678,683
40 to 44 years	1,456	744,054
45 to 49 years	1,416	779,729
50 to 54 years	1,736	858,851
55 to 59 years	1,316	830,204
60 to 64 years	1,195	725,453
65 to 69 years	996	555,589
70 to 74 years	690	405,971
75 to 79 years	326	305,243
80 to 84 years	555	233,346
85 years and over	503	247,132
Total Female	10,599	5,913,084
Total Male	10,644	5,662,893

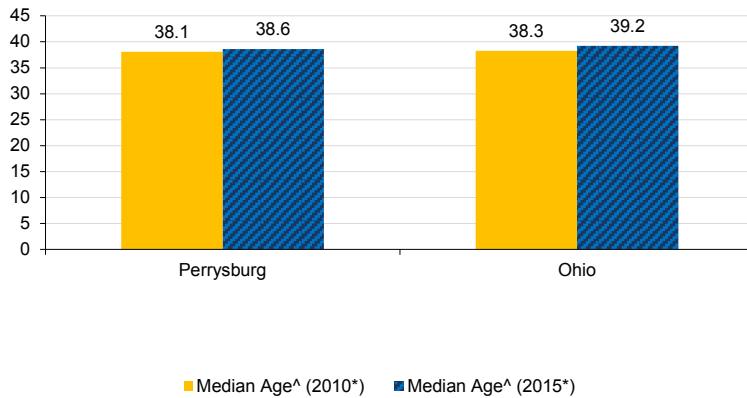
Change in Median Age, 2010*-2015*

Median Age^ (2015*)	38.6	39.2
Median Age^ (2010*)	38.1	38.3
Median Age % Change	1.3%	2.3%

^ Median age is not available for metro/non-metro or regional aggregations.

*ACS 5-year estimates used. 2015 represents average characteristics from 2011-2015; 2010 represents 2006-2010.

- From 2010* to 2015* , the median age estimate increased the most in Ohio (38.3 to 39.2, a 2.3% increase) and increased the least in Perrysburg (38.1 to 38.6, a 1.3% increase).



What is the age and gender distribution of the population?

This page describes the change in age and gender distribution over time, and the change in age distribution, with age categories separated into five age groups.

Age & Gender Distribution and Change, 2010*-2015*

	2010*	2015*
Total Population	20,264	21,243
Under 18	5,374	5,521
18-34	3,937	4,003
35-44	2,665	2,986
45-64	5,756	5,663
65 and over	2,532	3,070

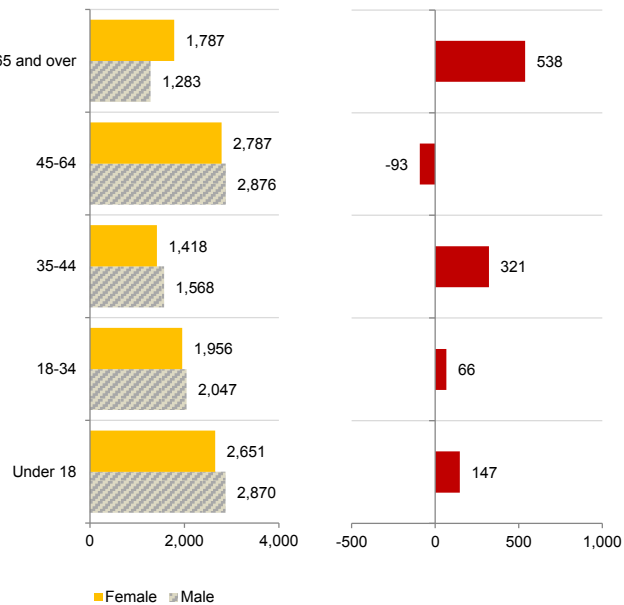
Percent of Total

Under 18	26.5%	26.0%
18-34	19.4%	18.8%
35-44	13.2%	14.1%
45-64	28.4%	26.7%
65 and over	12.5%	14.5%

* ACS 5-year estimates used. 2015 represents average characteristics from 2011-2015; 2010 represents 2006-2010.

- In 2015*, the age category with the highest estimate for number of women was 45-64 (2,787), and the age category with the highest estimate for number of men was 45-64 (2,876).

- From 2010* to 2015*, the age category with the largest estimated increase was 65 and over (538), and the age category with the largest estimated decrease was 45-64 (-93).



How do people self-identify (race)?

This page describes the number of people who self-identify as belonging to a particular race.

Race: Race is a self-identification data item in which Census respondents choose the race or races with which they most closely identify. The Office of Management and Budget revised the standards in 1997 for how the Federal government collects and presents data on race and ethnicity.

Population by Race, 2015*

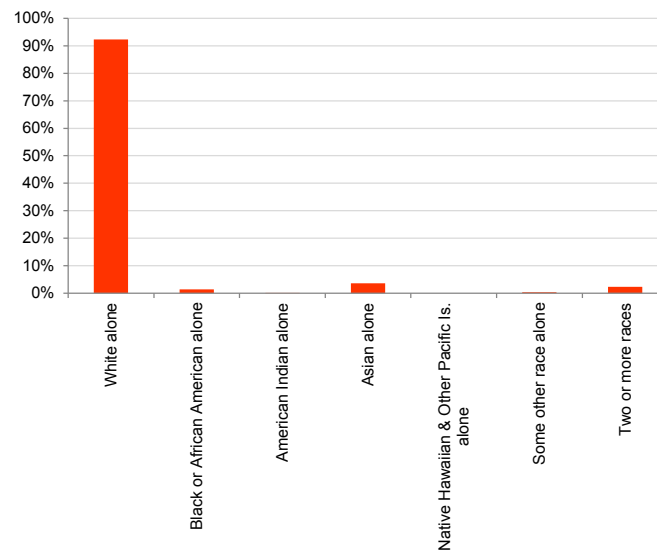
	Perrysburg	Ohio
Total Population	21,243	11,575,977
White alone	19,620	9,538,328
Black or African American alone	296	1,412,045
American Indian alone	18	21,646
Asian alone	756	216,170
Native Hawaiian & Other Pacific Is. alone	0	3,060
Some other race alone	63	97,516
Two or more races	490	287,212

Percent of Total

White alone	92.4%	82.4%
Black or African American alone	1.4%	12.2%
American Indian alone	0.1%	0.2%
Asian alone	3.6%	1.9%
Native Hawaiian & Other Pacific Is. alone	0.0%	0.0%
Some other race alone	0.3%	0.8%
Two or more races	2.3%	2.5%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, the racial category with the highest estimated percent of the population in the Perrysburg city, OH was white alone (92.4%), and the racial category the lowest estimated percent of the population was native hawaiian & other pacific is. alone (0.0%).



Data Sources: U.S. Department of Commerce. 2016. Census Bureau, American Community Survey Office, Washington, D.C.

How do people self-identify (ethnicity)?

This page describes the number of people who self-identify as Hispanic. The information also is presented according to race. The term "Hispanic" refers to a cultural identification, and Hispanics can be of any race.

Hispanic or Latino Origin: People who identify with the terms "Hispanic" or "Latino" are those who classify themselves in one of the specific Hispanic or Latino categories listed on the Census questionnaire "Mexican," "Puerto Rican," or "Cuban" as well as those who indicate that they are "other Spanish, Hispanic, or Latino." Origin can be viewed as the heritage, nationality group, lineage, or country of birth of the person or the person's parents or ancestors before their arrival in the United States. People who identify their origin as Spanish, Hispanic, or Latino may be of any race.

Hispanic Population, 2015*

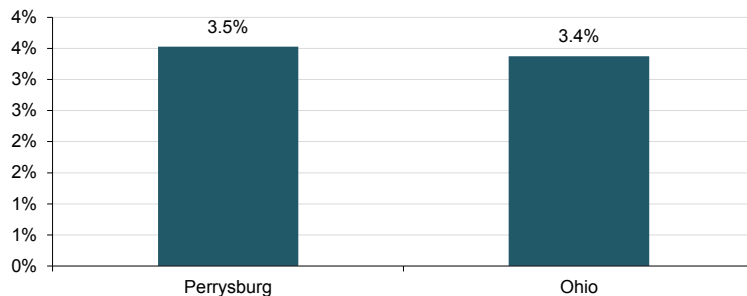
	Perrysburg	Ohio
Total Population	21,243	11,575,977
Hispanic or Latino (of any race)	750	390,970
Not Hispanic or Latino	20,493	11,185,007
White alone	19,105	9,291,303
Black or African American alone	285	1,393,528
American Indian alone	18	17,079
Asian alone	756	214,337
Native Hawaiian & Oth.Pacific Is. alone	0	2,619
Some other race	11	14,124
Two or more races	318	252,017

Percent of Total

Hispanic or Latino (of any race)	3.5%	3.4%
Not Hispanic or Latino	96.5%	96.6%
White alone	89.9%	80.3%
Black or African American alone	1.3%	12.0%
American Indian alone	0.1%	0.1%
Asian alone	3.6%	1.9%
Native Hawaiian & Oth.Pacific Is. alone	0.0%	0.0%
Some other race	0.1%	0.1%
Two or more races	1.5%	2.2%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Perrysburg had the highest estimated percent of the population that self-identify as Hispanic or Latino of any race (3.5%), and Ohio had the lowest (3.4%).



How do people self-identify (Tribal)?

This page describes, in general terms, the number of people who self-identify as American Indian and Alaska Native alone or in combination with one or more other races.

American Indian: This category shows self-identification among people of American Indian descent. Many American Indians are members of a principal tribe or group empowered to negotiate and make decisions on behalf of the individual members. Census data are available for 34 tribes or Selected American Indian categories: Apache, Blackfeet, Cherokee, Cheyenne, Chickasaw, Chippewa, Choctaw, Colville, Comanche, Cree, Creek, Crow, Delaware, Houma, Iroquois, Kiowa, Lumbee, Menominee, Navajo, Osage, Ottawa, Paiute, Pima, Potawatomi, Pueblo, Puget Sound Salish, Seminole, Shoshone, Sioux, Tohono O'Odham, Ute, Yakama, Yaqui, Yuman, and All other.

Alaska Native: This category shows self-identification among people of Alaska Native descent. Census data are available for five detailed Alaska Native race and ethnic categories: Alaska Athabaskan, Aleut, Eskimo, Tlingit-Haida, and All other tribes.

Non-Specified Tribes: This category shows self-identification among people of American Indian or Alaska Native decent that does not fall within a major tribal affiliation.

American Indian & Alaska Native Population, 2015*

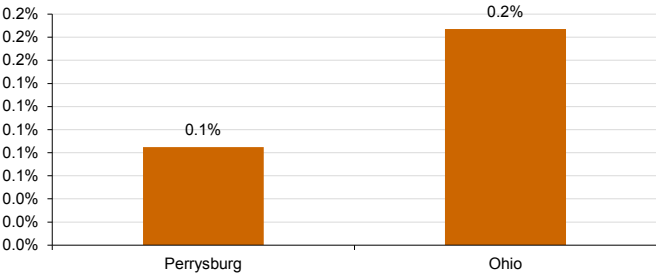
	Perrysburg	Ohio
Total Population	21,243	11,575,977
Total Native American	18	21,646
American Indian Tribes	18	13,573
Alaska Native Tribes	0	374
Non-Specified Tribes	0	6,834

Percent of Total

Total Native American	0.1%	0.2%
American Indian Tribes	0.1%	0.1%
Alaska Native Tribes	0.0%	0.0%
Non-Specified Tribes	0.0%	0.1%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Ohio had the highest estimated percent of the population that self-identified as American Indian and Alaska Native (0.2%) and Perrysburg had the lowest (0.1%).



How do people self-identify (Tribal)?

This page describes the number of people who self-identify as American Indian and Alaska Native alone or in combination with one or more other races.

American Indian & Alaska Native Population, 2015*

	Perrysburg	Ohio
Total Population	21,243	11,575,977
Total Native American	18	21,646
American Indian Tribes; Specified	18	13,573
Apache	0	309
Arapaho	0	0
Blackfeet	0	592
Cherokee	0	5,393
Cheyenne	0	0
Chickasaw	0	86
Chippewa	0	741
Choctaw	0	370
Colville	0	0
Comanche	0	256
Cree	0	77
Creek	0	178
Crow	0	41
Hopi	0	25
Iroquois	0	456
Kiowa	0	0
Lumbee	0	172
Navajo	0	393
Osage	0	44
Paiute	0	32
Pima	0	0
Potawatomi	0	41
Pueblo	0	115
Puget Sound Salish	0	0
Seminole	0	58
Shoshone	0	62
Sioux	0	803
Tohono O'Odham	0	0
Ute	0	9
Yakama	0	0
Yaqui	0	24
Yuman	0	16
All other tribes	18	1,311
American Indian; Not Specified	0	812
Alaska Native Tribes; Specified	0	374
Alaska Athabaskan	0	29
Aleut	0	18
Inupiat	0	98
Tlingit-Haida	0	0
Tsimshian	0	18
Yupik	0	211
Alaska Native; Not Specified	0	53
American Indian or Alaska Native; Not Specified	0	6,834
International Indian Tribe	0	1,969

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

What occupations and industries are present?

This page describes what people do for work in terms of the type of work (occupation) and where they work (by industry).

Employment by Occupation, 2015*

	Perrysburg	Ohio
Civilian employed population > 16 years	10,951	5,366,673
Management, professional, & related	6,065	1,881,496
Service	1,332	943,596
Sales and office	2,345	1,282,772
Farming, fishing, and forestry	18	17,094
Construction, extraction, maint., & repair	200	221,547
Production, transportation, & material moving	680	846,296

Percent of Total

Management, professional, & related	55.4%	35.1%
Service	12.2%	17.6%
Sales and office	21.4%	23.9%
Farming, fishing, and forestry	0.2%	0.3%
Construction, extraction, maint., & repair	1.8%	4.1%
Production, transportation, & material moving	6.2%	15.8%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

Employment by Industry, 2015*

	Perrysburg	Ohio
Civilian employed population > 16 years	10,951	5,366,673
Ag, forestry, fishing & hunting, mining	47	57,831
Construction	490	275,483
Manufacturing	1,654	831,030
Wholesale trade	403	147,353
Retail trade	882	625,036
Transportation, warehousing, and utilities	436	256,609
Information	215	93,119
Finance and insurance, and real estate	669	344,096
Prof, scientific, mgmt, admin, & waste mgmt	1,226	500,289
Education, health care, & social assistance	3,226	1,300,399
Arts, entertain., rec., accomodation, & food	785	488,167
Other services, except public administration	639	239,722
Public administration	279	207,539

Percent of Total

Ag, forestry, fishing & hunting, mining	0.4%	1.1%
Construction	4.5%	5.1%
Manufacturing	15.1%	15.5%
Wholesale trade	3.7%	2.7%
Retail trade	8.1%	11.6%
Transportation, warehousing, and utilities	4.0%	4.8%
Information	2.0%	1.7%
Finance and insurance, and real estate	6.1%	6.4%
Prof, scientific, mgmt, admin, & waste mgmt	11.2%	9.3%
Education, health care, & social assistance	29.5%	24.2%
Arts, entertain., rec., accomodation, & food	7.2%	9.1%
Other services, except public administration	5.8%	4.5%
Public administration	2.5%	3.9%

What are the characteristics of labor participation?

This page describes workers by weeks worked per year and usual hours works per week.

Labor Participation Characteristics, 2015*

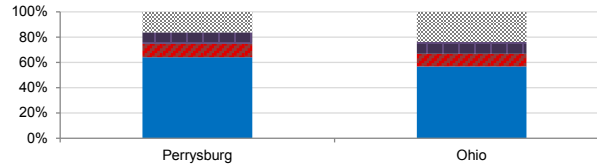
	Perrysburg	Ohio
Population 16 to 64	13,339	7,482,116
WEEKS WORKED PER YEAR:		
Worked 50 to 52 weeks	8,539	4,248,493
Worked 27 to 49 weeks	1,421	748,829
Worked 1 to 26 weeks	1,221	705,443
Did not work	2,158	1,779,351
HOURS WORKED PER WEEK:		
Worked 35 or more hours per week	8,585	4,247,708
Worked 15 to 34 hours per week	2,015	1,167,889
Worked 1 to 14 hours per week	581	287,168
Did not work	2,158	1,779,351
Mean usual hours worked for workers	39.5	38.1

Percent of Total

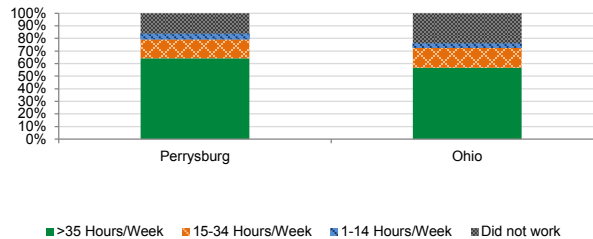
WEEKS WORKED PER YEAR:		
Worked 50 to 52 weeks	64.0%	56.8%
Worked 27 to 49 weeks	10.7%	10.0%
Worked 1 to 26 weeks	9.2%	9.4%
Did not work	16.2%	23.8%
HOURS WORKED PER WEEK:		
Worked 35 or more hours per week	64.4%	56.8%
Worked 15 to 34 hours per week	15.1%	15.6%
Worked 1 to 14 hours per week	4.4%	3.8%
Did not work	16.2%	23.8%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Perrysburg had the highest estimated percent of people that worked 50 to 52 weeks per year (64.0%), and Ohio had the lowest (56.8%).



- In the 2011-2015 period, Perrysburg had the highest estimated percent of people that worked 35 or more hours per week (64.4%), and Ohio had the lowest (56.8%).



Data Sources: U.S. Department of Commerce. 2016. Census Bureau, American Community Survey Office, Washington, D.C.

What are commuting patterns?

This page describes workers who do not work from home by place of work and by travel time to work.

Commuting Characteristics, 2015*

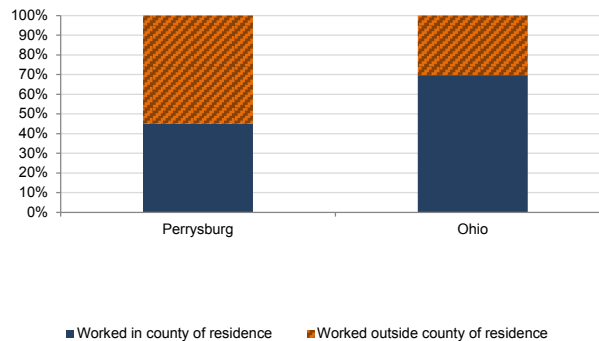
	Perrysburg	Ohio
Workers 16 years and over	10,687	5,263,292
PLACE OF WORK:		
Worked in county of residence	4,801	3,668,985
Worked outside county of residence	5,886	1,594,307
TRAVEL TIME TO WORK:		
Less than 10 minutes	1,858	742,119
10 to 14 minutes	1,305	756,754
15 to 19 minutes	2,211	824,049
20 to 24 minutes	2,422	823,261
25 to 29 minutes	688	393,329
30 to 34 minutes	698	642,162
35 to 39 minutes	210	158,267
40 to 44 minutes	202	177,707
45 to 59 minutes	292	306,917
60 or more minutes	456	252,850
Mean travel time to work (minutes)	20.1	22.4

Percent of Total

PLACE OF WORK:		
Worked in county of residence	44.9%	69.7%
Worked outside county of residence	55.1%	30.3%
TRAVEL TIME TO WORK:		
Less than 10 minutes	17.4%	14.1%
10 to 14 minutes	12.2%	14.4%
15 to 19 minutes	20.7%	15.7%
20 to 24 minutes	22.7%	15.6%
25 to 29 minutes	6.4%	7.5%
30 to 34 minutes	6.5%	12.2%
35 to 39 minutes	2.0%	3.0%
40 to 44 minutes	1.9%	3.4%
45 to 59 minutes	2.7%	5.8%
60 or more minutes	4.3%	4.8%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Perrysburg had the highest estimated percent of people that worked outside the county of residence (55.1%), and Ohio had the lowest (30.3%).



How is income distributed?

This page describes the distribution of household income.

Household Income Distribution, 2015*

	Perrysburg	Ohio
Per Capita Income (2015 \$s)	\$38,605	\$26,953
Median Household Income^ (2015 \$s)	\$72,694	\$49,429
Total Households	8,579	4,585,084
Less than \$10,000	474	372,320
\$10,000 to \$14,999	355	257,489
\$15,000 to \$24,999	605	527,911
\$25,000 to \$34,999	682	500,645
\$35,000 to \$49,999	785	655,357
\$50,000 to \$74,999	1,430	847,453
\$75,000 to \$99,999	1,217	550,260
\$100,000 to \$149,999	1,734	538,665
\$150,000 to \$199,999	653	179,401
\$200,000 or more	644	155,583
Gini Coefficient^	0.45	0.46

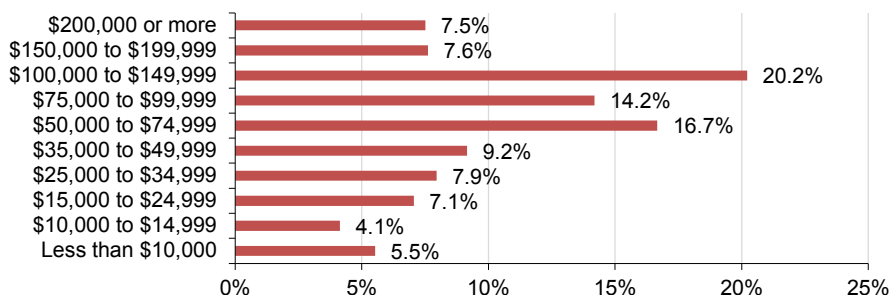
Percent of Total

Less than \$10,000	5.5%	8.1%
\$10,000 to \$14,999	4.1%	5.6%
\$15,000 to \$24,999	7.1%	11.5%
\$25,000 to \$34,999	7.9%	10.9%
\$35,000 to \$49,999	9.2%	14.3%
\$50,000 to \$74,999	16.7%	18.5%
\$75,000 to \$99,999	14.2%	12.0%
\$100,000 to \$149,999	20.2%	11.7%
\$150,000 to \$199,999	7.6%	3.9%
\$200,000 or more	7.5%	3.4%

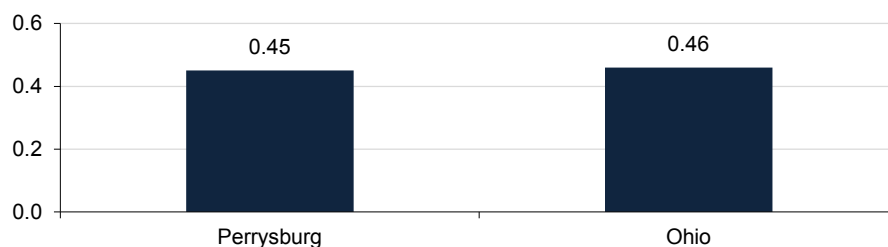
^ Median Household Income and Gini Coefficient are not available for metro/non-metro or regional aggregations.

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, the income category in the Perrysburg city, OH with the most households was \$100,000 to \$149,999 (20.2% of households). The income category with the fewest households was \$10,000 to \$14,999 (4.1% of households).



- In the 2011-2015 period, Perrysburg had the most equal income distribution between high and low income households (Gini coef. of 0.45) and Ohio had the least equal income distribution (Gini coef. of 0.46).



What are poverty levels?

This page describes the number of individuals and families living below the poverty line.

Poverty: Following the Office of Management and Budget's Directive 14, the Census Bureau uses a set of income thresholds that vary by family size and composition to detect who is poor. If the total income for a family or an unrelated individual falls below the relevant poverty threshold, then the family or an unrelated individual is classified as being "below the poverty level."

Poverty, 2015*

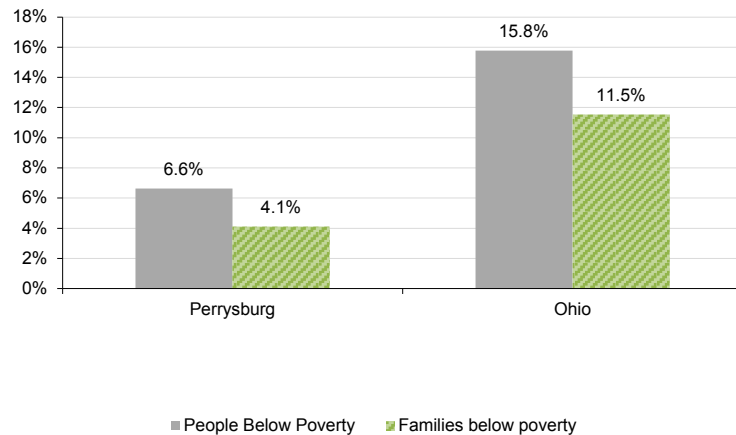
	Perrysburg	Ohio
People	21,059	11,258,461
Families	5,445	2,937,598
People Below Poverty	1,397	1,775,836
Families below poverty	224	338,872

Percent of Total

People Below Poverty	6.6%	15.8%
Families below poverty	4.1%	11.5%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Ohio had the highest estimated percent of individuals living below poverty (15.8%), and Perrysburg had the lowest (6.6%).
- In the 2011-2015 period, Ohio had the highest estimated percent of families living below poverty (11.5%), and Perrysburg had the lowest (4.1%).



Poverty Rate by Age & Family Type~, 2015*

	Perrysburg	Ohio
People	6.6%	15.8%
Under 18 years	na	na
65 years and older	na	na
Families	4.1%	11.5%
Families with related children < 18 years	na	na
Married couple families	na	na
with children < 18 years	na	na
Female householder, no husband present	na	na
with children < 18 years	na	na

~Poverty rate by age and family type is calculated by dividing the number of people by demographic in poverty by the total population of that demographic.

What are poverty levels?

This page describes the number of people living in poverty by race and ethnicity. It also shows the share of all people living in poverty by race and ethnicity, and the share of each race and ethnicity living in poverty.

Race: Race is a self-identification data item in which Census respondents choose the race or races with which they most closely identify.

Ethnicity: There are two minimum categories for ethnicity: Hispanic or Latino and Not Hispanic or Latino. The federal government considers race and Hispanic origin to be two separate and distinct concepts. Hispanics and Latinos may be of any race.

Poverty by Race and Ethnicity[^], 2015*

	Perrysburg	Ohio
Total Population (all races) in Poverty	1,397	1,775,836
White alone	1,257	1,172,207
Black or African American alone	27	461,129
American Indian alone	0	6,103
Asian alone	88	27,017
Native Hawaiian & Oth.Pacific Is. alone	0	744
Some other race	25	25,973
Two or more races	0	82,663
All Ethnicities in Poverty		
Hispanic or Latino (of any race)	79	106,544
Not Hispanic or Latino (of any race)	1,203	1,109,207

Percent of Total^{**}

White alone	90.0%	66.0%
Black or African American alone	1.9%	26.0%
American Indian alone	0.0%	0.3%
Asian alone	6.3%	1.5%
Native Hawaiian & Oth.Pacific Is. alone	0.0%	0.0%
Some other race	1.8%	1.5%
Two or more races	0.0%	4.7%
Hispanic or Latino (of any race)	5.7%	6.0%
Not Hispanic or Latino (of any race)	86.1%	62.5%

[^] Percent of total population in poverty by race and ethnicity is calculated by dividing the number of people in poverty in each racial or ethnic category by the total population.

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

** Total equals all individuals in poverty.

Percent of People by Race and Ethnicity Who Are Below Poverty[~], 2015*

	Perrysburg	Ohio
White alone	na	na
Black or African American alone	na	na
American Indian alone	na	na
Asian alone	na	na
Native Hawaiian & Oceanic alone	na	na
Some other race alone	na	na
Two or more races alone	na	na
Hispanic or Latino alone	na	na
Non-Hispanic/Latino alone	na	na

[~]Poverty prevalence by race and ethnicity is calculated by dividing the number of people by race in poverty by the total population of that race.

What are the components of household earnings?

This page describes household earnings by income source and mean household earnings by source.

Number of Households Receiving Earnings, by Source, 2015*

	Perrysburg	Ohio
Total households:	8,579	4,585,084
Labor earnings	6,977	3,464,021
Social Security (SS)	2,157	1,411,162
Retirement income	1,503	969,200
Supplemental Security Income (SSI)	151	263,623
Cash public assistance income	67	148,709
Food Stamp/SNAP	293	688,962

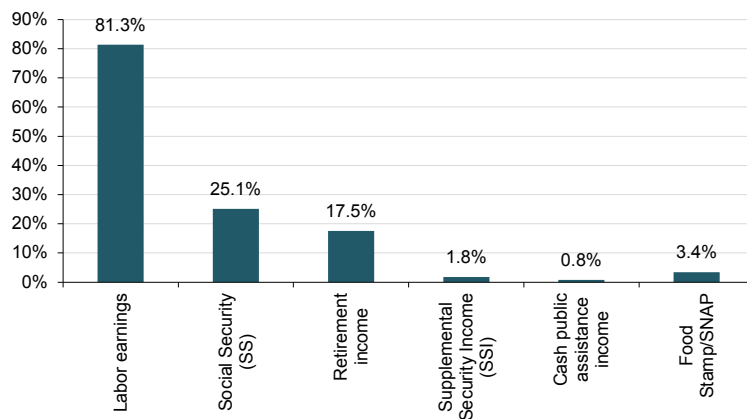
Percent of Total^

Labor earnings	81.3%	75.5%
Social Security (SS)	25.1%	30.8%
Retirement income	17.5%	21.1%
Supplemental Security Income (SSI)	1.8%	5.7%
Cash public assistance income	0.8%	3.2%
Food Stamp/SNAP	3.4%	15.0%

^ Total may add to more than 100% due to households receiving more than 1 source of income.

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, the highest estimated percent of public assistance in the Perrysburg city, OH was in the form of Social Security (SS) (25.1%), and the lowest was in the form of Cash public assistance income (0.8%).



Mean Annual Household Earnings by Source, 2015 (2015 \$s)

	Perrysburg	Ohio
Mean earnings	\$98,755	\$68,694
Mean Social Security income	\$17,882	\$17,199
Mean retirement income	\$26,586	\$22,514
Mean Supplemental Security Income	\$7,374	\$9,231
Mean cash public assistance income	\$5,603	\$3,066

What are education and enrollment levels?

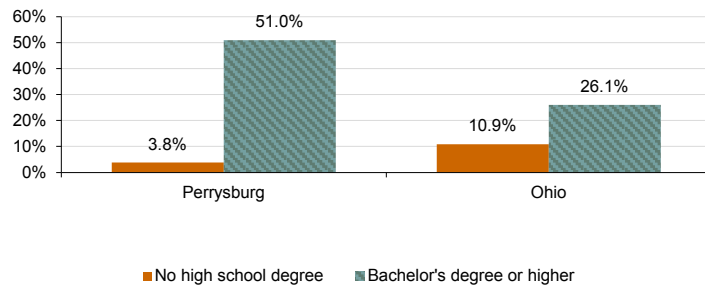
This page describes educational attainment and school enrollment.

Educational Attainment, 2015*

	Perrysburg	Ohio
Total Population 25 yrs or older	14,285	7,817,508
No high school degree	539	849,597
High school graduate	13,746	6,967,911
Associates degree	1,571	643,162
Bachelor's degree or higher	7,286	2,040,028
Bachelor's degree	4,204	1,278,763
Graduate or professional	3,082	761,265
Percent of Total		
No high school degree	3.8%	10.9%
High school graduate	96.2%	89.1%
Associates degree	11.0%	8.2%
Bachelor's degree or higher	51.0%	26.1%
Bachelor's degree	29.4%	16.4%
Graduate or professional	21.6%	9.7%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Perrysburg had the highest estimated percent of people over the age of 25 with a bachelor's degree or higher (51.0%), and Ohio had the lowest (26.1%).
- In the 2011-2015 period, Ohio had the highest estimated percent of people over the age of 25 with no high school degree (10.9%), and Perrysburg had the lowest (3.8%).



School Enrollment, 2015*

	Perrysburg	Ohio
Total Population over 3 years old:	20,500	11,171,372
Enrolled in school:	6,140	2,972,026
Enrolled in nursery school, preschool	289	181,687
Enrolled in kindergarten	230	146,428
Enrolled in grade 1 to grade 4	1,309	586,363
Enrolled in grade 5 to grade 8	1,527	602,629
Enrolled in grade 9 to grade 12	1,159	626,178
Enrolled in college, undergraduate years	1,009	683,420
Graduate or professional school	617	145,321
Not enrolled in school	14,360	8,199,346
Percent of Total		
Enrolled in school:	30.0%	26.6%
Enrolled in nursery school, preschool	1.4%	1.6%
Enrolled in kindergarten	1.1%	1.3%
Enrolled in grade 1 to grade 4	6.4%	5.2%
Enrolled in grade 5 to grade 8	7.4%	5.4%
Enrolled in grade 9 to grade 12	5.7%	5.6%
Enrolled in college, undergraduate years	4.9%	6.1%
Graduate or professional school	3.0%	1.3%
Not enrolled in school	70.0%	73.4%

Data Sources: U.S. Department of Commerce. 2016. Census Bureau, American Community Survey Office, Washington, D.C.

What languages are spoken?

This page measures the primary language people speak at home.

Language Spoken at Home: The language currently used by respondents five years and over at home, either "English only" or a non-English language which is used in addition to English or in place of English.

Language Spoken at Home, 2015*

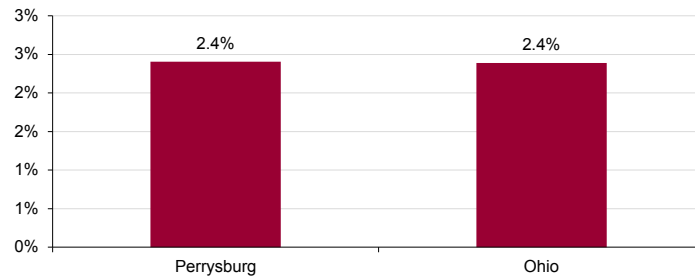
	Perrysburg	Ohio
Population 5 yrs or older	20,153	10,879,981
Speak only English	18,281	10,150,246
Speak a language other than English	1,872	729,735
Spanish or Spanish Creole	539	242,988
Other Indo-European languages	600	272,500
Asian and Pacific Island languages	366	124,314
Other languages	367	89,933
Speak English less than "very well"	485	259,859

Percent of Total

Speak only English	90.7%	93.3%
Speak a language other than English	9.3%	6.7%
Spanish or Spanish Creole	2.7%	2.2%
Other Indo-European languages	3.0%	2.5%
Asian and Pacific Island languages	1.8%	1.1%
Other languages	1.8%	0.8%
Speak English less than "very well"	2.4%	2.4%

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Perrysburg had the highest estimated percent of people that spoke English less than "very well" (2.4%), and Ohio had the lowest (2.4%).



What are the main housing characteristics?

This page describes whether housing is occupied or vacant, for rent or seasonally occupied, and the year built.

Housing Characteristics, 2015*

	Perrysburg	Ohio
Total Housing Units	8,881	5,140,902
Occupied	8,579	4,585,084
Vacant	302	555,818
For rent	126	109,394
Rented, not occupied	40	25,156
For sale only	0	60,232
Sold, not occupied	21	20,664
Seasonal, recreational, occasional use	9	56,467
For migrant workers	0	590
Other vacant	106	283,315
Year Built		
Built 2014 or later	16	3,451
Built 2010 to 2013	377	45,414
Built 2000 to 2009	1,851	513,529
Built 1990 to 1999	1,546	606,139
Built 1980 to 1989	1,212	465,073
Built 1970 to 1979	1,384	731,422
Built 1940 to 1969	1,620	1,706,935
Median year structure built[^]	1985	1967

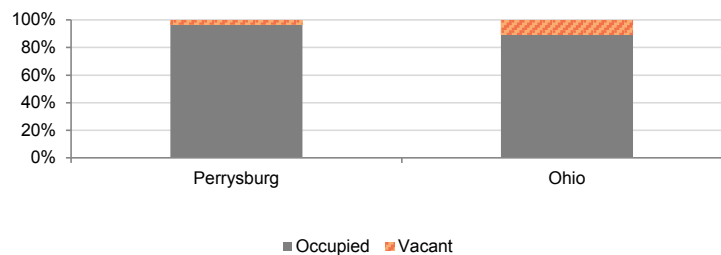
Percent of Total

Occupancy		
Occupied	96.6%	89.2%
Vacant	3.4%	10.8%
For rent	1.4%	2.1%
Rented, not occupied	0.5%	0.5%
For sale only	0.0%	1.2%
Sold, not occupied	0.2%	0.4%
Seasonal, recreational, occasional use	0.1%	1.1%
For migrant workers	0.0%	0.0%
Other vacant	1.2%	5.5%
Year Built		
Built 2014 or later	0.2%	0.1%
Built 2010 to 2013	4.2%	0.9%
Built 2000 to 2009	20.8%	10.0%
Built 1990 to 1999	17.4%	11.8%
Built 1980 to 1989	13.6%	9.0%
Built 1970 to 1979	15.6%	14.2%
Built 1940 to 1969	18.2%	33.2%

[^] Median year structure built is not available for metro/non-metro or regional aggregations.

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

- In the 2011-2015 period, Ohio had the highest estimated percent of the vacant housing (10.8%), and Perrysburg had the lowest (3.4%).



Data Sources: U.S. Department of Commerce. 2016. Census Bureau, American Community Survey Office, Washington, D.C.

How affordable is housing?

This page describes whether housing is affordable for homeowners and renters.

Housing Costs as a Percent of Household Income, 2015*

	Perrysburg	Ohio
Owner-occupied housing w/ a mortgage	4,377	1,983,338
Monthly cost <15% of household income	1,099	486,212
Monthly cost >30% of household income	921	522,634
Specified renter-occupied units	2,726	1,544,640
Gross rent <15% of household income	513	198,823
Gross rent >30% of household income	953	695,047
Median monthly mortgage cost[^]	\$1,613	\$1,246
Median gross rent[^]	\$880	\$730

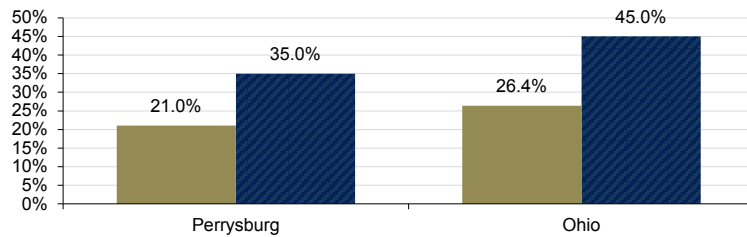
Percent of Total

Monthly cost <15% of household income	25.1%	24.5%
Monthly cost >30% of household income	21.0%	26.4%
Gross rent <15% of household income	18.8%	12.9%
Gross rent >30% of household income	35.0%	45.0%

[^] Median monthly mortgage cost and median gross rent are not available for metro/non-metro or regional aggregations.

* The data in this table are calculated by ACS using annual surveys conducted during 2011-2015 and are representative of average characteristics during this period.

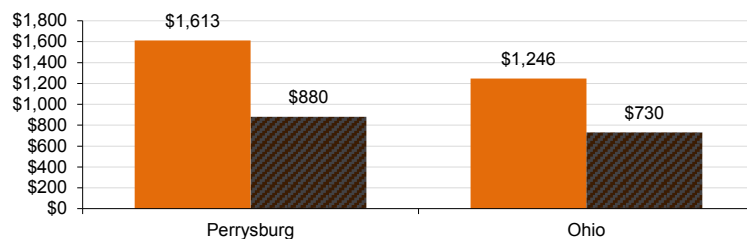
- In the 2011-2015 period, Ohio had the highest estimated percent of owner-occupied households where greater than 30% of household income was spent on mortgage costs (26.4%), and Perrysburg had the lowest (21.0%).



- In the 2011-2015 period, Ohio had the highest estimated percent of renter-occupied households where greater than 30% of household income was spent on gross rent (45.0%), and Perrysburg had the lowest (35.0%).

- In the 2011-2015 period, Perrysburg had the highest estimated monthly mortgage costs for owner-occupied homes (\$1,613), and Ohio had the lowest (\$1,246).

- In the 2011-2015 period, Perrysburg had the highest estimated monthly gross rent for renter-occupied homes (\$880), and Ohio had the lowest (\$730).



■ Median monthly mortgage cost[^] ■ Median gross rent[^]

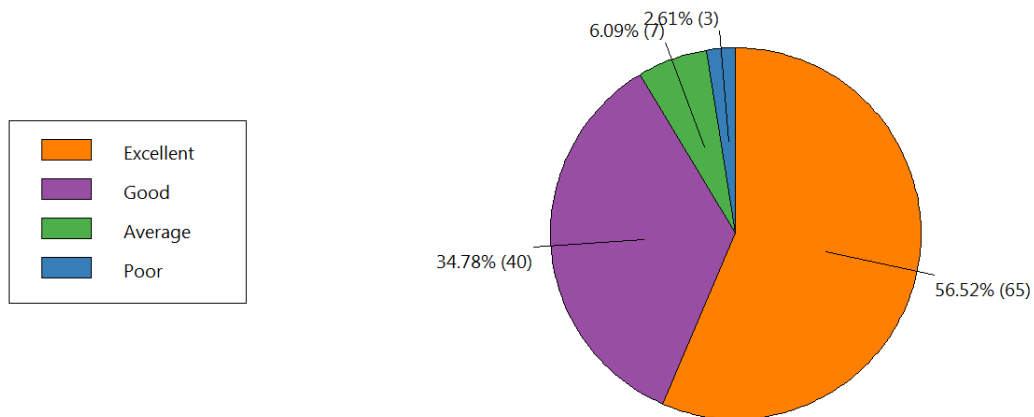
Data Sources: U.S. Department of Commerce. 2016. Census Bureau, American Community Survey Office, Washington, D.C.

APPENDIX A: SAMPLE SURVEY RESULTS

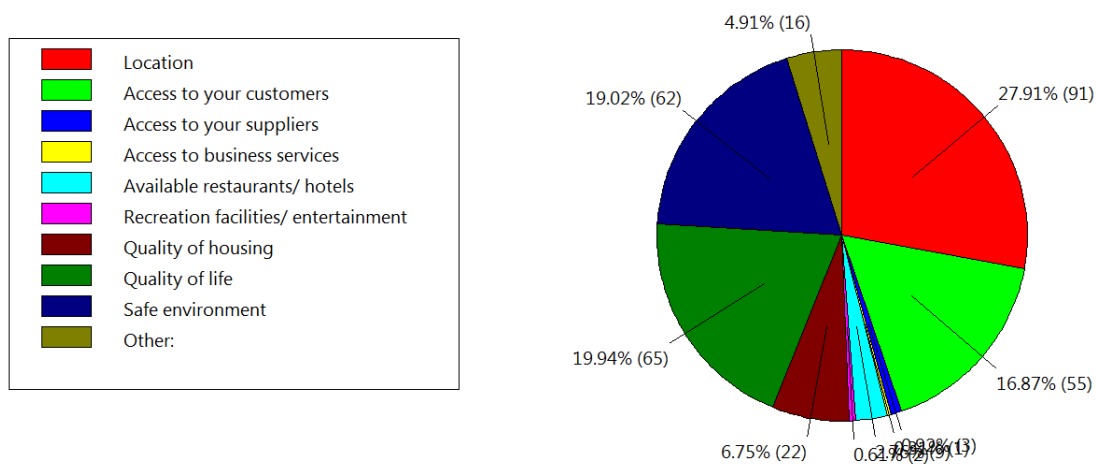
Respondents: Local business responses to cross-sector business survey (professional services, retail, health care, industrial, etc.)

Local Business Environment

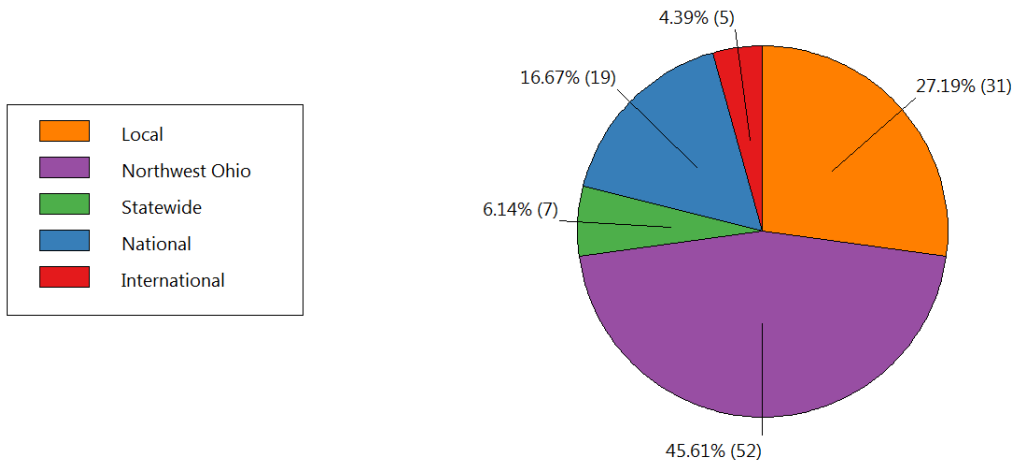
What is your overall opinion of Perrysburg, Ohio as a place to do business?



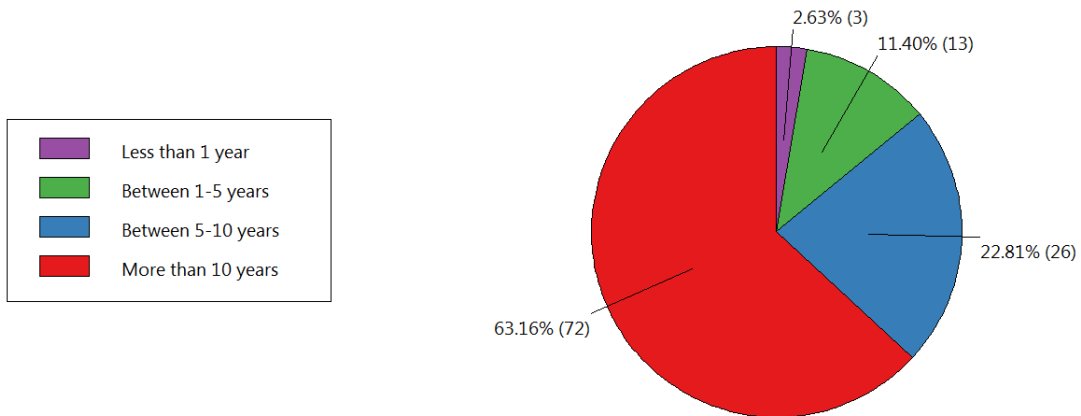
What are your top three (3) reasons for locating or keeping your business in Perrysburg, Ohio?



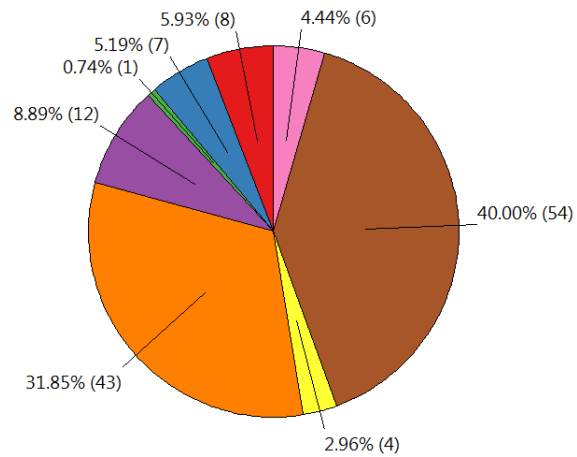
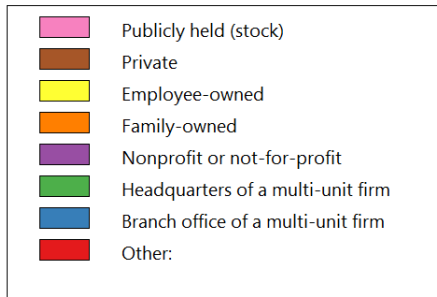
What is your company's primary geographic market?



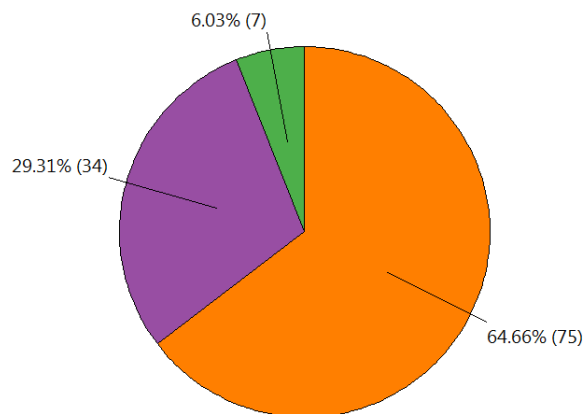
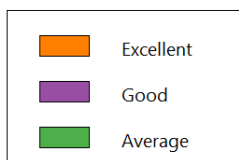
How long has this business been operating at your current location?



Which of the following best describes your business?



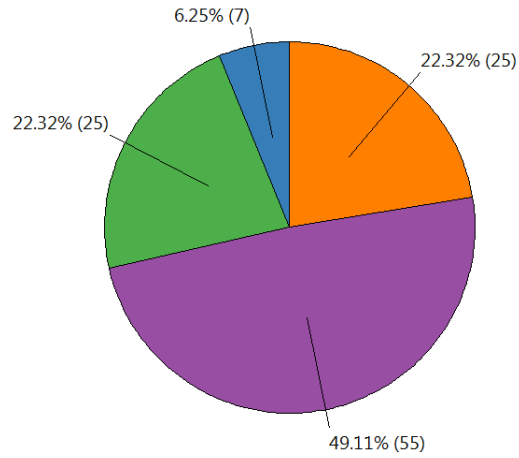
From your perspective as a businessperson, please rate the overall quality of life in Perrysburg:



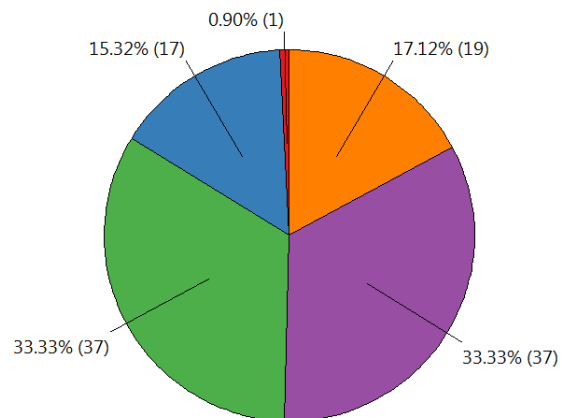
Employment and Training

How would you rate the local workforce? (Labor)

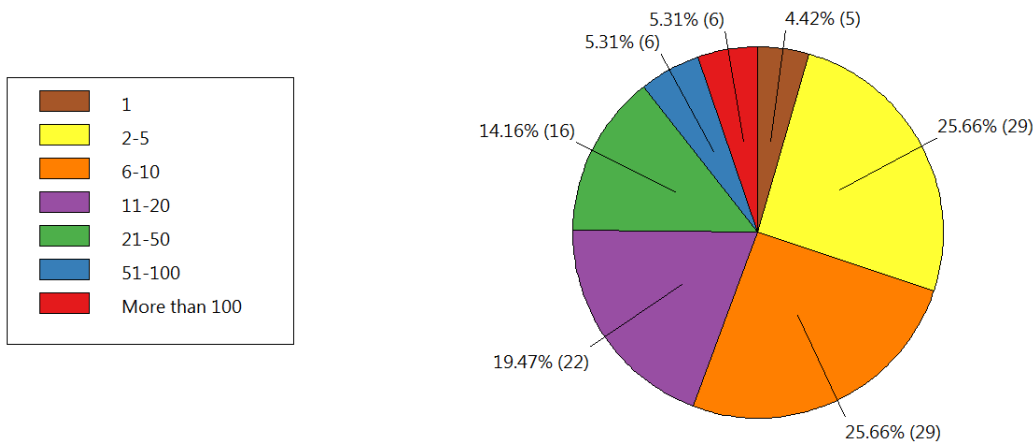
1. Quality



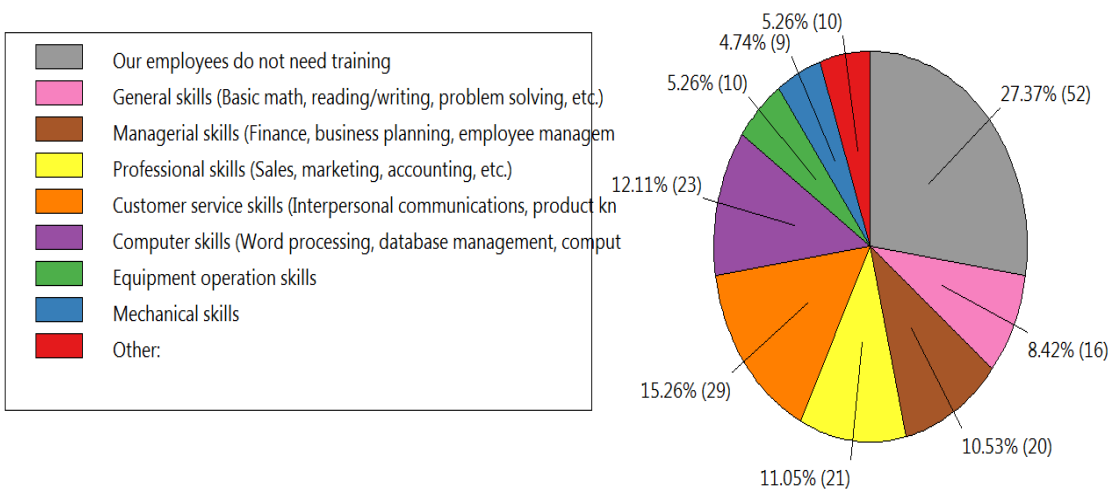
2. Quantity



How many employees work at your business location?

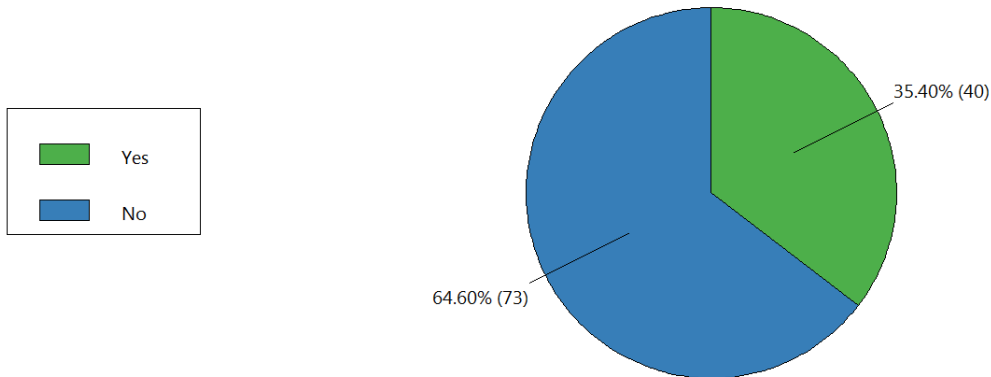


Areas in which your employees need training:

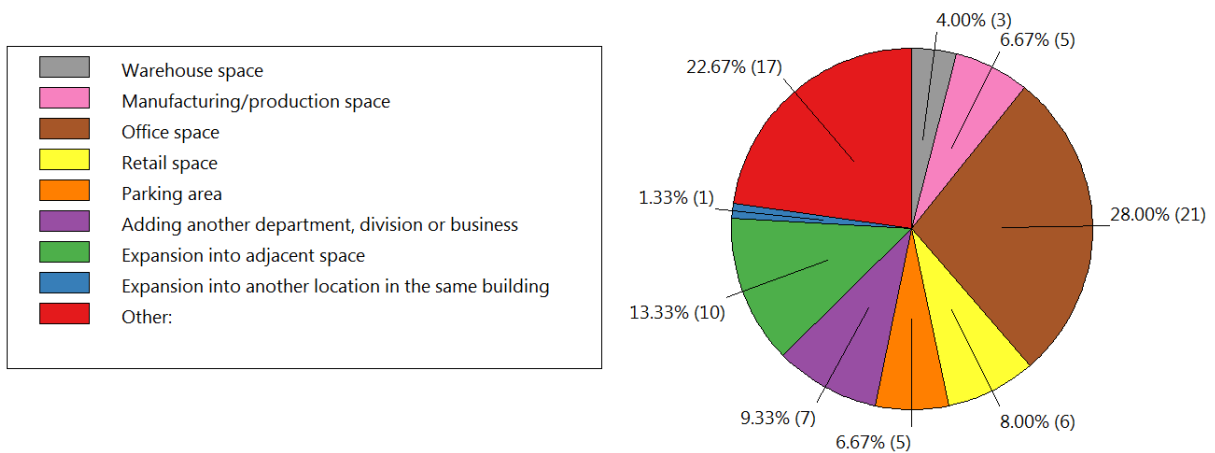


Future Plans

Do you have any plans to modernize, renovate or expand your present building(s) or equipment?

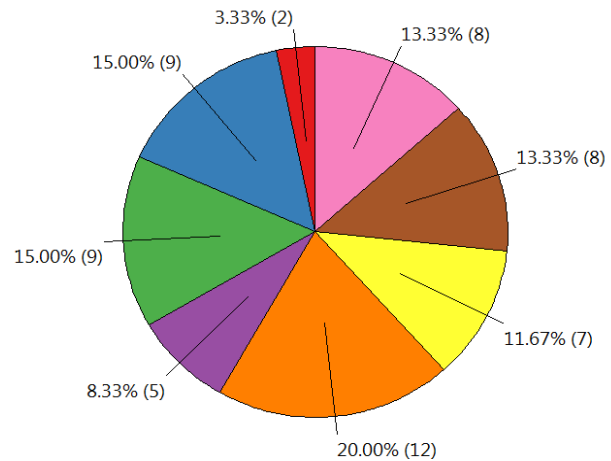
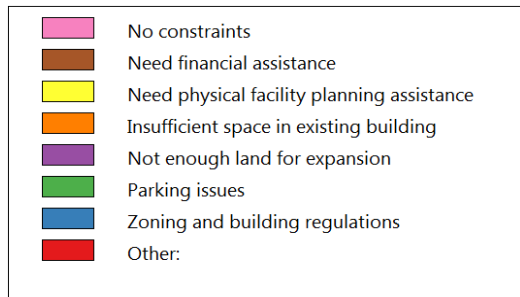


What kind of modernization, renovation or expansion are you considering?

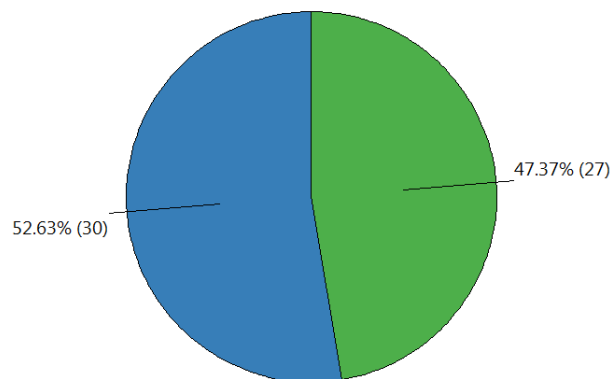
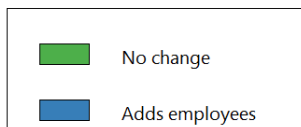


Expansion

Do you face any financial constraints?



What impact would your plans for modernization, renovation or expansion have on your number of employees?



Impact of Modernization

About how many employees would be added?

**58 additional employees- low end
177 additional employees- high end**

About how many employees would be reduced?

0 net job loss

APPENDIX B: BRE SURVEY AGGREGATED RESPONSES

Count **Percent** **Response** (Optimal responses indicated with bold text)**11/27/2017****1. What is your overall opinion of Perrysburg as a place to do business?**

65	56.52%	Excellent
40	34.78%	Good
7	6.09%	Average
3	2.61%	Poor

2. What are your top three (3) reasons for locating or keeping your business in Perrysburg?

91	27.91%	Location
65	19.94%	Quality of life
62	19.02%	Safe environment
55	16.87%	Access to your customers
22	6.75%	Quality of housing
16	4.91%	Other:
9	2.76%	Available restaurants/ hotels
3	0.92%	Access to your suppliers
2	0.61%	Recreation facilities/ entertainment
1	0.31%	Access to business services

3. Would you recommend another business to locate in Perrysburg?

108	93.91%	Yes
7	6.09%	No

Count **Percent** **Response** (Optimal responses indicated with bold text)

11/27/2017

4. Please describe your business needs (immediate or long-term) or concerns that could be addressed by Perrysburg or local private entities:

N/A

None

As my business is growing, the need for other businesses to enter the area, medium and large companies. We are a food service operation and having big box businesses in the immediate area helps us grow.

Better local recycling efforts -- curbside glass recycling in Perrysburg and Pburg township is a must. Great schools are a very big concern as we relocate people here from all over the world. Shopping, restaurants, entertainment and the arts -- in Perrysburg -- is also important for the same reasons.

Better transportation system (public) for seniors/elderly/low income/medicaid - difficult time getting to their appointments - need to see specialist in Toledo/Maumee and have limited transportation - burden is on family members sometimes who live 45 minutes to 1 hour away

Cannot let the real estate, payroll or sales tax increase. In fact look for ways to reduce. Traffic getting very congested around Eckel Junction and Rte 25. congested traffic on W. South Boundary commercial area

Continue intelligent development of the City with an eye towards expanding viable businesses.

Coordinate road construction projects with other govts. & ODOT to maintain traffic flow thru city. (199 - Eckel Jct & SR 25 & Carronade) too many projects at one time! Stagger projects. Keep small town feel. Grow police, fire parks & rec and roads to keep pace with growth.

Eckel Road Repair

Finding quality people to hire

Growth & Community Involvement with are center

Happy with things

high speed of traffic moving in and out of driveway at Perrys Landing to and from Louisiana Avenue

I am a resident of Perrysburg and go back 3 generations or more in Perrysburg and Perrysburg Twp. I have watched it grow from a village to a city in the 1967-68. We have an outstanding Police and fire departments. However, over the last years our roads and streets have deteriorated to the worst condition I can ever remember in the old 1 mile square of town. It's too bad when showing homes in these areas it is a negative.

I feel that sometimes it is difficult to try and improve our business due to so many regulations.

islands in roads - roads

Issues with long-term road construction

It would be nice to have bus service to our building for our staff and residents

It would be nice to have more options for leasing office space. Right now it mostly feels like you have Levis (very expensive) and then older buildings. A few buildings more like Arrowhead Park would be appealing, without having to leave the city.

<u>Count</u>	<u>Percent</u>	<u>Response</u> (Optimal responses indicated with bold text)	11/27/2017
		<p>It would great to see some more mid-range restaurants. It appears Perrysburg is slowly becoming a 'southside of Toledo' destination place for shopping, eating, and activity. Also, it appears we are drawing folks from rural southern areas as well.</p> <p>More business friendly environment. Reduce the amount of amenities upgrade required by the city that were not part of the township requirements when we were annexed. Example we operate and have heavy trucks into our facility. The driveways are blacktopped but the yard is stoned. Any improvement to our facilities require us to bring the entire facility upto current city requirements.</p> <p>My only concern is ability to put up additional signage near the road to attract those driving by. I have heard that it is a nightmare to get through the red tape and we have a lot of traffic that goes by but not much of it stops.</p> <p>None at this time!</p> <p>Other businesses interested in growing via creative video and social media services.</p> <p>Our business needs many types of professionals who will live in or near Perrysburg. Quality schools and affordable housing are very important to our employees.</p> <p>Parking</p> <p>Parking is still an issue in downtown. Business people park the complete day in the spaces that are needed by shoppers. Do not think we need any more riverfront development. Downtown is GOOD!</p> <p>Perrysburg has the reputation of being difficult to work with when it comes to projects getting approved in a timely fashion. I believe the city has set up difficult approval process and is hard to administer by the various depts. Qualified Staff to fill open positions.</p> <p>Real estate sales, management, and development</p> <p>removal of eyesore commercial building</p> <p>Rent costs and traffic flow with construction - be awesome when it is done</p> <p>Road construction has created difficulties in accessing other areas in Perrysburg away from our office. We get it, but can't wait for it to end.</p> <p>roads that are accessible and not always closed</p> <p>Stop the favors and good old boy network. Treat everyone equally not based on who ya know. Also stop catering to big box stores and turning the city into the next Airport Hwy.</p> <p>Street parking downtown MUST be changed to 2 hour parking. Too many merchants parking all day. This should be customer parking.</p> <p>Supporting the growth of the 577 Foundation's master plan for strategic expansion.</p> <p>Taxes are high, which is a double edged sword. It provides more services, but can also be difficult.</p> <p>The continued growth of the school system and the lack of space in schools.</p> <p>The Township has a nice industrial park component that is largely missing from the City. Modern industrial sites can be attractive and "clean" and fit well behind commercial districts.</p> <p>Timing of construction projects! Real estate bubble impact.</p> <p>To have a safe and great quality of life area to sell homes in</p>	

Count **Percent** **Response** (Optimal responses indicated with bold text) **11/27/2017**

too much growth in R zoning, not enough business and industry to help with taxes and schools.

traffic

Transportation needs. More public transportation, safe walkways across freeways and busy streets, bike lanes. Transportation for seniors.

Unexplained unfair treatment from the Mayor, a city council member, zoning/city administration. Result, 2 years ago relocated one of my Toledo businesses to township. That company is 200 plus employees, growing, purchased building in township, is looking at additional building & consistent growth in well paying professional jobs. My current Perrysburg companies significant growth in high paying positions, up 60 employees in past year. We are looking for campus environment to provide flexibility to handle growth and additional buildings to handle staff. Have considered a couple locations in the city, however their focus seems to be Costco, Mercy, and a couple jobs from St Lukes. Plans today are to keep a couple of buildings in Perrysburg as rentals, expand and relocate our businesses outside of Perrysburg. Currently that is 60 million in revenue and 500 positions growing at 20% annually. Fairness and foresight by the city leaders would have retained our business.

Unfortunately - relocated out of Perrysburg d/t spouse's relocation

Water costs and taxes are out of control

Water rates, taxes

We are building and it was very long process. Many changes had to be made. When we complied than we waited longer for someone else to find something wrong. Again we made waited. Too long of process.

We have asked for permanent seating in front of our restaurant for two years. However, we have been denied and the City administrator has stalled. We are the only restaurant without permanent seating:(

We provide early education. A growing family community will keep our business strong. Families need/want amenities. This is our park system, entertainment, restaurants, community events etc. I think in general we do well as a city to provide. I consistently hear families are looking for more, specialty grocery options; more restaurant options and more family entertainment.

What's up with backflow unit/cost per year/who all is required to have?

Whether we can "fit" a 3-5 MSF heated warehouse on our 2 ac site and still meet Perrysburg zoning & building conditions.

WTF with this cities love affair with above ground utilities? Take a look around! How about burrying some of this stuff?

5. Building Costs

71	63.39%	Acceptable
40	35.71%	High
1	0.89%	Low

6. Health Care Insurance

73	69.52%	Acceptable
30	28.57%	High
2	1.90%	Low

Count **Percent** **Response** (Optimal responses indicated with bold text)

11/27/2017

7. Property Taxes

56	50.91%	Acceptable
53	48.18%	High
1	0.91%	Low

8. Public Utilities

64	57.66%	Acceptable
45	40.54%	High
2	1.80%	Low

9. Downtown Perrysburg

57	49.57%	Excellent
46	40.00%	Good
11	9.57%	Average
1	0.87%	Poor

10. Roads

60	52.17%	Good
26	22.61%	Excellent
18	15.65%	Average
11	9.57%	Poor

11. Water and Sewer

48	42.11%	Good
30	26.32%	Average
28	24.56%	Excellent
8	7.02%	Poor

12. Natural Gas Services

55	49.55%	Good
33	29.73%	Excellent
21	18.92%	Average
2	1.80%	Poor

13. Telecom Services

50	44.25%	Good
33	29.20%	Average
22	19.47%	Excellent
7	6.19%	Poor
1	0.88%	Very Poor

14. Electrical Services

59	52.68%	Good
28	25.00%	Excellent
24	21.43%	Average
1	0.89%	Poor

Count **Percent** **Response** (Optimal responses indicated with bold text)

11/27/2017

15. Health Care Services (EMS, hospitals, clinics, etc.)

54	48.65%	Good
43	38.74%	Excellent
14	12.61%	Average

16. School System

86	76.11%	Excellent
24	21.24%	Good
2	1.77%	Average
1	0.88%	Very Poor

17. Child Care Services

47	50.54%	Good
28	30.11%	Excellent
18	19.35%	Average

18. Restaurants

48	41.74%	Excellent
48	41.74%	Good
14	12.17%	Average
3	2.61%	Poor
2	1.74%	Very Poor

19. Professional Services

50	44.25%	Good
45	39.82%	Excellent
16	14.16%	Average
2	1.77%	Poor

20. Shopping

56	48.70%	Good
33	28.70%	Excellent
24	20.87%	Average
1	0.87%	Poor
1	0.87%	Very Poor

21. Recreation/Cultural Activities/Entertainment

60	52.63%	Good
27	23.68%	Excellent
26	22.81%	Average
1	0.88%	Poor

Count **Percent** **Response** (Optimal responses indicated with bold text)**11/27/2017****22. City Parks**

52	45.22%	Good
42	36.52%	Excellent
19	16.52%	Average
2	1.74%	Poor

23. Snow and Ice Removal

62	55.36%	Good
30	26.79%	Excellent
15	13.39%	Average
4	3.57%	Poor
1	0.89%	Very Poor

24. Street and Sidewalk Cleaning

63	56.25%	Good
27	24.11%	Excellent
19	16.96%	Average
3	2.68%	Poor

25. Street Repairs

50	45.05%	Good
26	23.42%	Average
23	20.72%	Excellent
10	9.01%	Poor
2	1.80%	Very Poor

26. Fire Protection

66	58.93%	Excellent
32	28.57%	Good
14	12.50%	Average

27. Police Protection

71	62.28%	Excellent
33	28.95%	Good
10	8.77%	Average

28. Business Services

59	52.68%	Good
34	30.36%	Excellent
17	15.18%	Average
2	1.79%	Poor

Count **Percent** **Response** (Optimal responses indicated with bold text) **11/27/2017**

29. Hotel Facilities

46	41.07%	Good
44	39.29%	Excellent
20	17.86%	Average
1	0.89%	Poor
1	0.89%	Very Poor

30. Conference Facilities

46	41.07%	Good
37	33.04%	Excellent
24	21.43%	Average
4	3.57%	Poor
1	0.89%	Very Poor

31. How many employees work at your Perrysburg location?

29	25.66%	2-5
29	25.66%	6-10
22	19.47%	11-20
16	14.16%	21-50
6	5.31%	51-100
6	5.31%	More than 100
5	4.42%	1

32. Please check the areas in which your employees need training: (check all that apply)

52	27.37%	Our employees do not need training
29	15.26%	Customer service skills (Interpersonal communications, product knowledge, etc.)
23	12.11%	Computer skills (Word processing, database management, computer system installation/maintenance, etc.)
21	11.05%	Professional skills (Sales, marketing, accounting, etc.)
20	10.53%	Managerial skills (Finance, business planning, employee management/relations, etc.)
16	8.42%	General skills (Basic math, reading/writing, problem solving, etc.)
10	5.26%	Equipment operation skills
10	5.26%	Other:
9	4.74%	Mechanical skills

33. Quality

55	49.11%	Good
25	22.32%	Average
25	22.32%	Excellent
7	6.25%	Poor

Count **Percent** **Response** (Optimal responses indicated with bold text)

11/27/2017

34. Quantity

37	33.33%	Average
37	33.33%	Good
19	17.12%	Excellent
17	15.32%	Poor
1	0.90%	Very Poor

35. Availability

41	36.94%	Good
38	34.23%	Average
15	13.51%	Excellent
15	13.51%	Poor
2	1.80%	Very Poor

36. Stability

47	42.34%	Good
32	28.83%	Average
20	18.02%	Excellent
11	9.91%	Poor
1	0.90%	Very Poor

37. Do you have any plans to modernize, renovate or expand your present building(s) or equipment?

73	64.60%	No
40	35.40%	Yes

38. If YES, what kind of modernization, renovation or expansion are you considering? (check all that apply)

21	28.00%	Office space
17	22.67%	Other:
10	13.33%	Expansion into adjacent space
7	9.33%	Adding another department, division or business
6	8.00%	Retail space
5	6.67%	Manufacturing/production space
5	6.67%	Parking area
3	4.00%	Warehouse space
1	1.33%	Expansion into another location in the same building

39. If YES, do you face any constraints? (check all that apply)

12	20.00%	Insufficient space in existing building
9	15.00%	Parking issues
9	15.00%	Zoning and building regulations
8	13.33%	Need financial assistance
8	13.33%	No constraints
7	11.67%	Need physical facility planning assistance
5	8.33%	Not enough land for expansion
2	3.33%	Other:

Count **Percent** **Response** (Optimal responses indicated with bold text)

11/27/2017

40. What impact would your plans for modernization, renovation or expansion have on your number of employees?

30	52.63%	Adds employees
27	47.37%	No change

41. About how many employees would be added?

3-5
1-2
2-3
5
0
10
1-4
1-5
15-20
2
2-4
4-5
50
5-10
5-15
5-7 over 3 years
5-9
6-8
8
Just added 3. Could add 5 more.
Referenced earlier, growing at 20% annually, that is 100 plus.
two
Unknown at this time
up to 20

42. About how many employees would be reduced?

0
None
n/a

43. What is your PRIMARY title/position? (check one)

70	61.40%	Owner
13	11.40%	CEO/President/Managing Director
13	11.40%	Other:
12	10.53%	General Manager
3	2.63%	COO, CFO, CIO or CTO
3	2.63%	Vice President

Count **Percent** **Response** (Optimal responses indicated with bold text) **11/27/2017**

44. What is your company's PRIMARY geographic market? (check one)

52	45.61%	Northwest Ohio
31	27.19%	Local
19	16.67%	National
7	6.14%	Statewide
5	4.39%	International

45. How long has this business been operating at your current location?

72	63.16%	More than 10 years
26	22.81%	Between 5-10 years
13	11.40%	Between 1-5 years
3	2.63%	Less than 1 year

46. Which of the following best describes your business? (check all that apply)

54	40.00%	Private
43	31.85%	Family-owned
12	8.89%	Nonprofit or not-for-profit
8	5.93%	Other:
7	5.19%	Branch office of a multi-unit firm
6	4.44%	Publicly held (stock)
4	2.96%	Employee-owned
1	0.74%	Headquarters of a multi-unit firm

47. Which business sector does your business most identify with? (check one)

46	43.40%	Professional Services
23	21.70%	Retail/Commercial
16	15.09%	Medical/Health Care
10	9.43%	Industrial/Manufacturing
7	6.60%	Office
2	1.89%	Transportation/Logistics
2	1.89%	Warehouse

48. From your perspective as a businessperson, please rate the overall quality of life in Perrysburg:

75	64.66%	Excellent
34	29.31%	Good
7	6.03%	Average

49. Do you live in Perrysburg?

76	65.52%	Yes
40	34.48%	No

50. Would you like a member of the Perrysburg Business Retention and Expansion team to contact you personally regarding this survey?

104	92.04%	No
9	7.96%	Yes

Count **Percent** **Response** (Optimal responses indicated with bold text)

11/27/2017

51. Thank you for completing this survey. In the space below please add any comments, thoughts or questions.

1. Wish more surveillance from our police more driving around especially at the back of our facilities!! 2. Our water bill is very expensive 3. Wish we can put some signage at the edge of the road "for specials"

After living and working in Perrysburg for many years, relocated last year to another city in Ohio due to spouse's relocation. No longer own a business in Perrysburg.

Can't stress enough the need for parking change to 2 hour in downtown area. Don't really need more, just need workers to stop parking in what should be customer spaces all day.

Downtown is a great place to do business. We are a flower & gift shop & our location is perfect for what we need to grow. Our landlord is wonderful (John Naylor) and very responsive to our needs. We love Perrysburg!

Glad to see this getting attention

Great town... want to see more business amenities...

I am 70 years old, so downsizing and relocating was part of the exit strategy.

I enjoy having my office in Perrysburg

I have worked in this building for 2 years, the center was here for many years prior so I do not know the complete history or reasons they chose this area.

I likely will contact Doug Dariano by 10/12

I think things are really beginning to happen in Perrysburg and I believe that the current Mayor has a lot to do with that. He has definitely gotten things accomplished and I will vote to keep him in office.

Keep up the good work in all depts. to prevent growth from ruining our city. Plan & maintain collector streets and travel corridors to allow tolerable travel times around city with minimal congestion. Work with the good people at Perrysburg Township & our other neighbors, counties & Toledo & TMACOG to lead & bring up the region. Be responsible for our elderly, disabled, underprivileged with services, etc., so we are diverse community and not just pricey mansions. Give our police heroes the very best training to prevent problems we are seeing in the news.

Live in the township.

Perrysburg administration and government personnel are knowledgeable and cooperative. This is very important for a business thinking of locating and doing business in Perrysburg.

Perrysburg is a Great place to live, commune, be a family and work. The only negative I see is the condition of our roads and street. A lot of patching and no resurfacing.

Police and fire are absolutely wonderful to work with. My staff always feels safe walking the neighborhoods on lunch. Love this area!

Previous zoning administrator Rick Theilin was hard to work with. Hopefully new person is better.

Property taxes (i.e. school) are ridiculous. Also, costs of water in Perrysburg & Perrysburg Township are too high. In Pburg water is referred to as "liquid gold."

<u>Count</u>	<u>Percent</u>	<u>Response</u> (Optimal responses indicated with bold text)	11/27/2017
		<p>Rated roads low - think you are working at it - rated electrical average - we have an electrical pole in the alley tied up to another pole with a rope - it fell once already burning our tree w/live wire - we do need to know the new rules regarding allowed #of stories in downtown area - this would greatly impact expansion plans. Thank you</p> <p>September 2018 be 18 years as a business owner, retired 1998 have it as business to keep me occupied. I don't regret it at all nice city, good people never have any problems. March 1st 2019 the end of my term lease with the owner. No lease then we will see what the future brings. I am 82 I think I should step aside thank you City of Perrysburg.</p> <p>Seriously though. The only reason people move here or stay here is low overhead. But come on can we bury some utility lines here? Just drive down 25 or Roachton and you can see what I mean. Nobody is moving or staying here for its beauty, shopping or restaurants. Other than that, p-burg is ok, I don't mind it to much. But bury the overhead utilities!</p> <p>The City and the Township need to collaborate and work together to consolidate services.</p> <p>The only other thing that would help would be quality walk-ways, bike ways and public transportation out to my area. Also stripes on the roads.</p> <p>There is a minority tax provision that effects owners of an S-corp. and an LLC, the flow-through of income is included in the owner's taxable income. This is a huge deterrent to any small business owner to live in Perrysburg.</p> <p>They checked yes above but there was no contact information on the survey This is way to long</p> <p>Water rates are too expensive considering there is no shortage of water in this area. Water rates are double that of Toledo and even that is too high. Residential builders should pay a school impact fee for new houses to support the schools. That would keep property taxes lower. There are too many police for the community size and I hear that the police have developed a reputation for harassing citizens, especially younger people and people of color. The planning people are difficult to deal with and not business friendly.</p> <p>We are blessed to be part of this community</p> <p>We live in Perrysburg Township</p> <p>we need to put in place a permanent building moratorium</p> <p>While we love Perrysburg on both professional and personal levels, and though our business caters to the residential sector of the area, it seems as though the new home construction is not being supported with adequate infrastructure. It is a bit worrisome that this lovely 'burg' is slowly (or quickly?) turning into a blob of subdivisions and mini-malls. The charm of downtown is being swallowed by the modern urban landscape.</p> <p>Will wait until I speak to someone live.</p> <p>Zoning compliance makes commercial and industrial expansion more expensive than it should be.</p>	